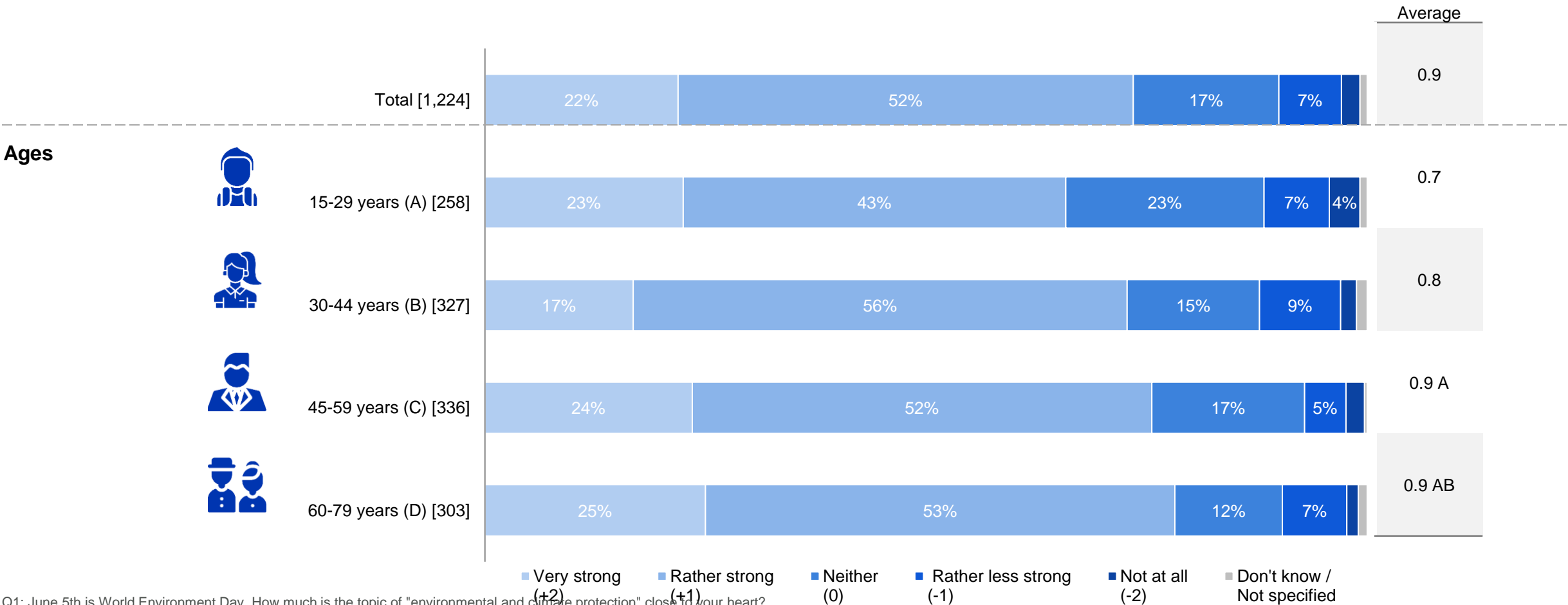


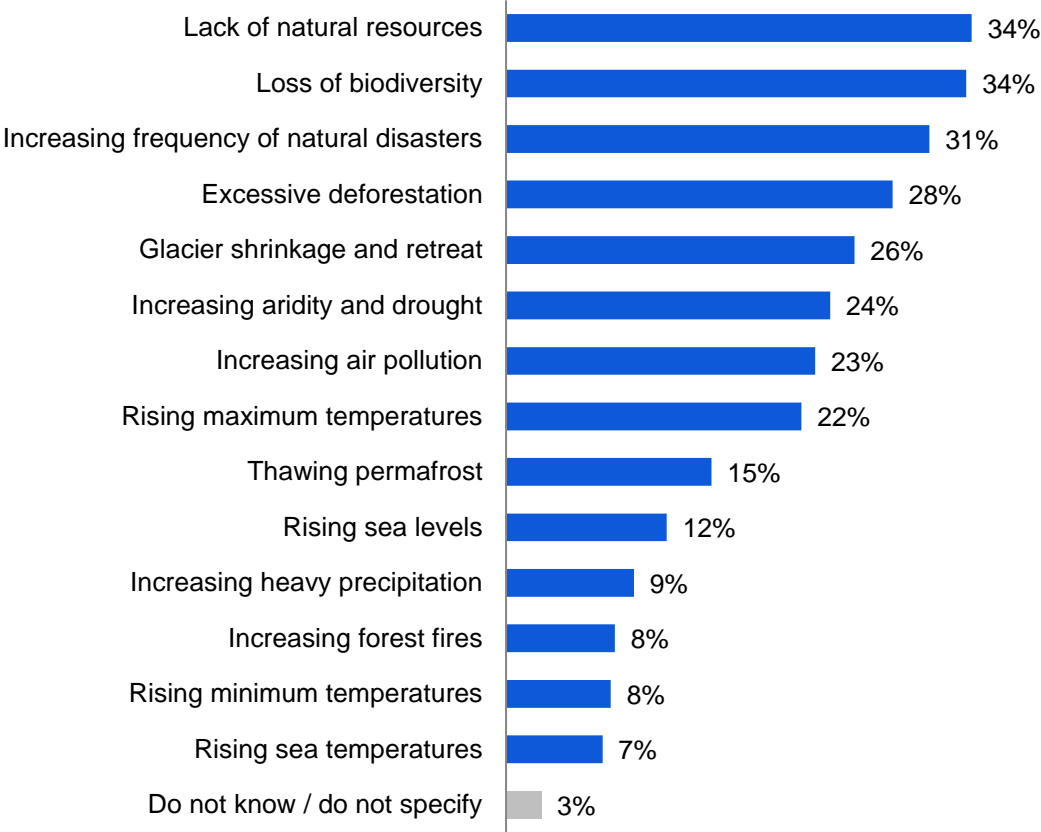
The topic of "environmental and climate protection" is close to the hearts of almost three quarters of the Swiss population.



Q1: June 5th is World Environment Day. How much is the topic of "environmental and climate protection" close to your heart?  
Base: n=[ ] | Filter: All respondents | Scaled question: -2= Not at all to +2= Very strong | Data labeling from 3%  
The letters placed behind the mean mean mean a significant difference (95% level) compared to the respective groups for which the letters are representative

While glacier retreat and retreat end up in the top 5 of concerns, rising sea temperatures are at the lower end of the scale.

Concern

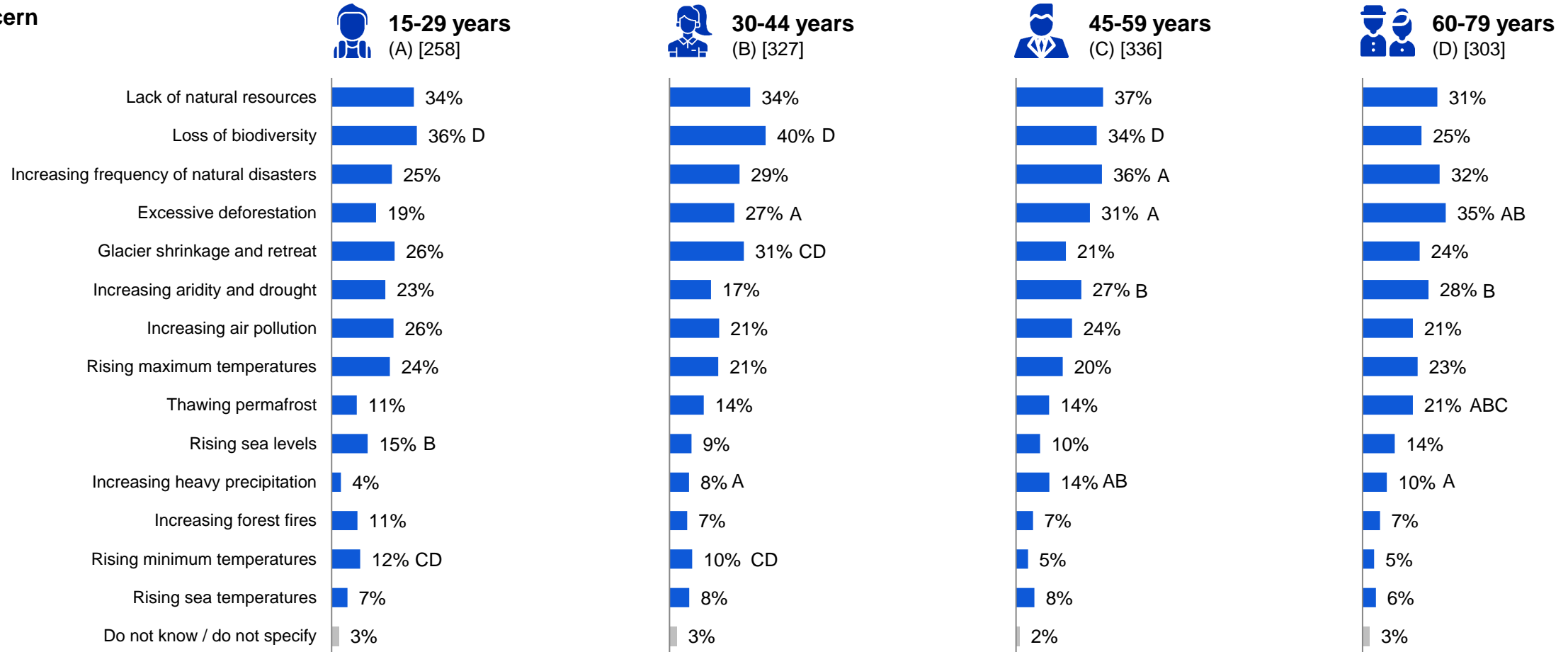


Q2: Which of these issues/incidents are you most concerned about? Please select up to three.  
Base: n=1'224 | Filter: All respondents | Closed question



# The excessive clearing of forests occupies older generations more than younger ones.

## Concern

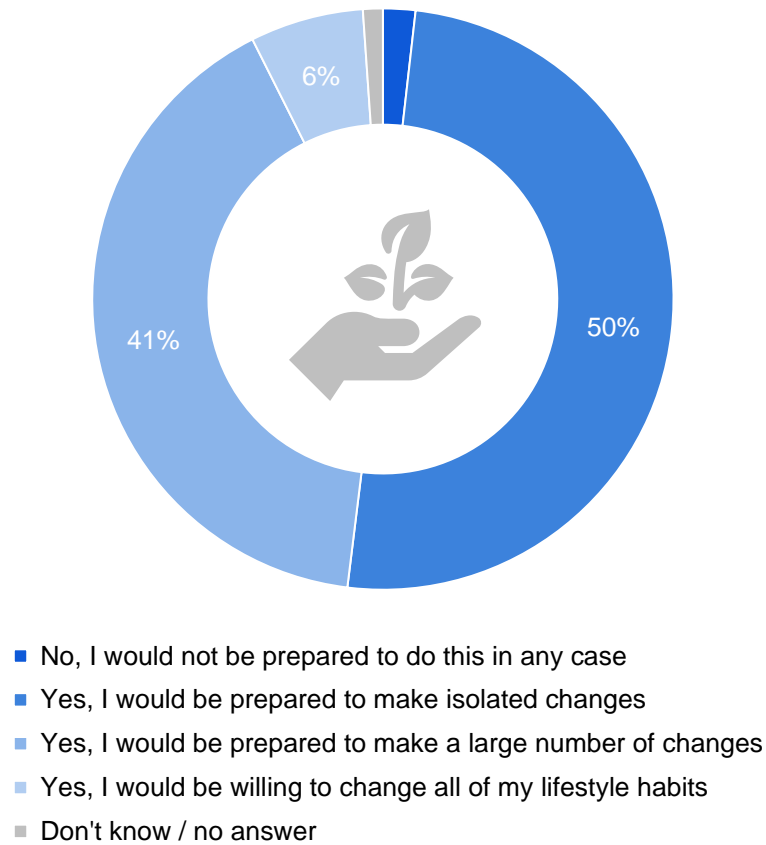


Q2: Um welche dieser Themen / Vorkommnisse sind Sie am meisten besorgt? Bitte wählen Sie bis zu drei aus.

Basis: n=[ ] | Filter: Alle Befragten | Geschlossene Frage

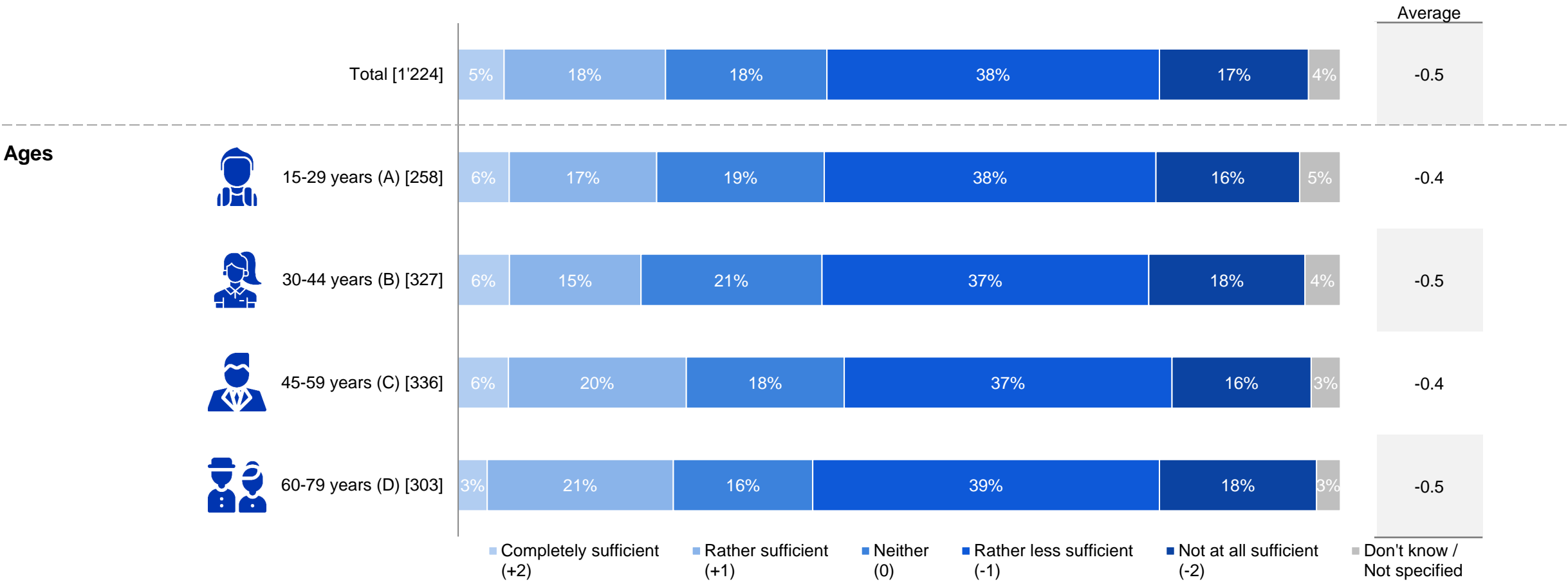
Die hinter den Wert gesetzten Buchstaben bedeuten einen signifikanten Unterschied (95% Niveau) im Vergleich zu den jeweiligen Gruppen, für die die Buchstaben stellvertretend sind

**Almost all Swiss would be willing to make at least sporadic changes to their lifestyle habits in order to reduce environmental damage.**



Q3: Would you be willing to change your lifestyle habits to reduce environmental damage?  
Base: n=1'224 | Filter: All respondents | Closed question | Data labeling from 3

A majority of Swiss people believe that politicians do not treat the issue of "environmental and climate protection" as a matter of urgency.

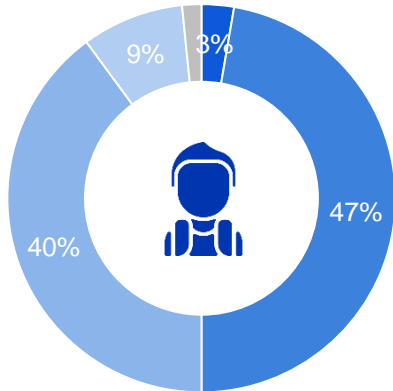


Q5: In your opinion, is the issue of "environmental and climate protection" being dealt with as a sufficiently urgent matter by Swiss politicians?  
Base: n=[ ] | Filter: All respondents | Scaled question: -2= Not sufficient at all to +2= Completely sufficient  
The letters placed behind the mean mean a significant difference (95% level) compared to the respective groups for which the letters are representative

## This willingness is similarly strong across all generations.

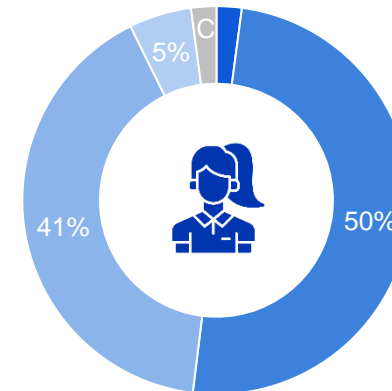


**15-29 years (A) [258]**



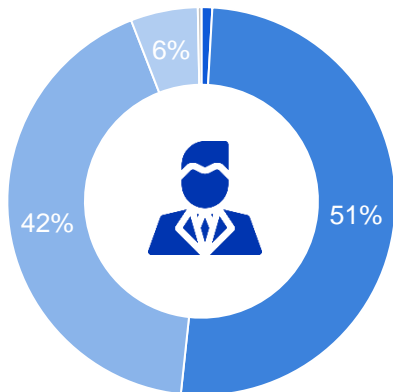
- No, I would not be prepared to do this in any case
- Yes, I would be prepared to make isolated changes
- Yes, I would be prepared to make a large number of changes
- Yes, I would be willing to change all of my lifestyle habits
- Don't know / no answer

**30-44 years (B) [327]**



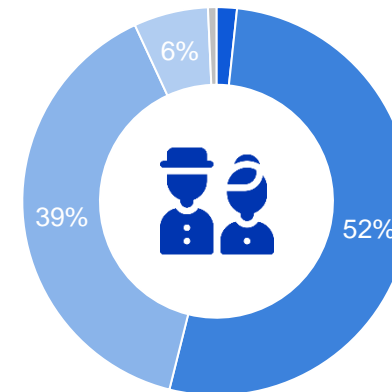
- No, I would not be prepared to do this in any case
- Yes, I would be prepared to make isolated changes
- Yes, I would be prepared to make a large number of changes
- Yes, I would be willing to change all of my lifestyle habits
- Don't know / no answer

**45-59 years (C) [336]**



- No, I would not be prepared to do this in any case
- Yes, I would be prepared to make isolated changes
- Yes, I would be prepared to make a large number of changes
- Yes, I would be willing to change all of my lifestyle habits
- Don't know / no answer

**60-79 years (D) [303]**



- No, I would not be prepared to do this in any case
- Yes, I would be prepared to make isolated changes
- Yes, I would be prepared to make a large number of changes
- Yes, I would be willing to change all of my lifestyle habits
- Don't know / no answer

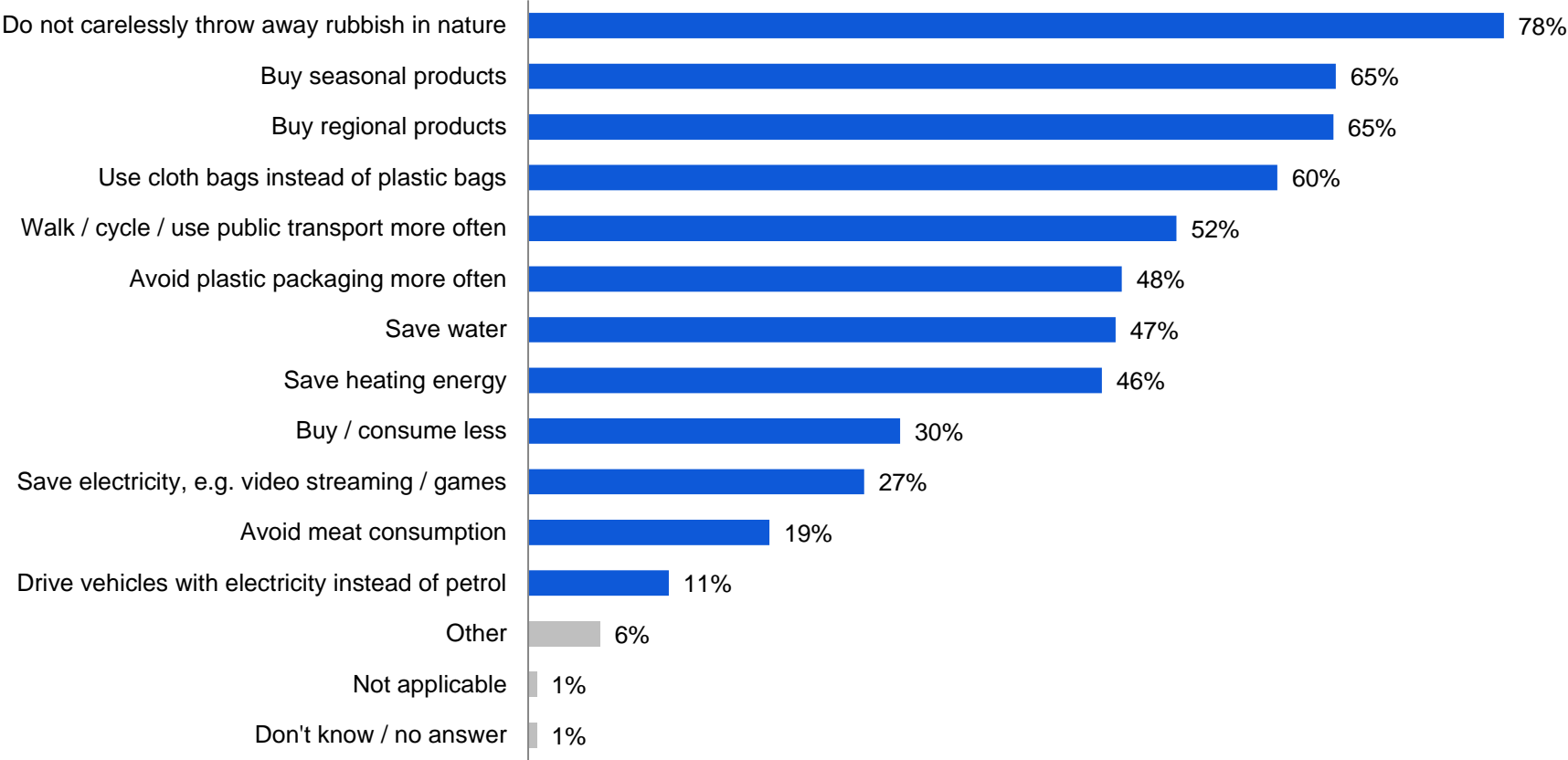
Q3: Would you be willing to change your lifestyle habits to reduce environmental damage?

Base: n=[ ] | Filter: All respondents | Closed question | Data labeling from 3%

The letters placed after the value represent a significant difference (95% level) compared to the respective groups for which the letters are representative

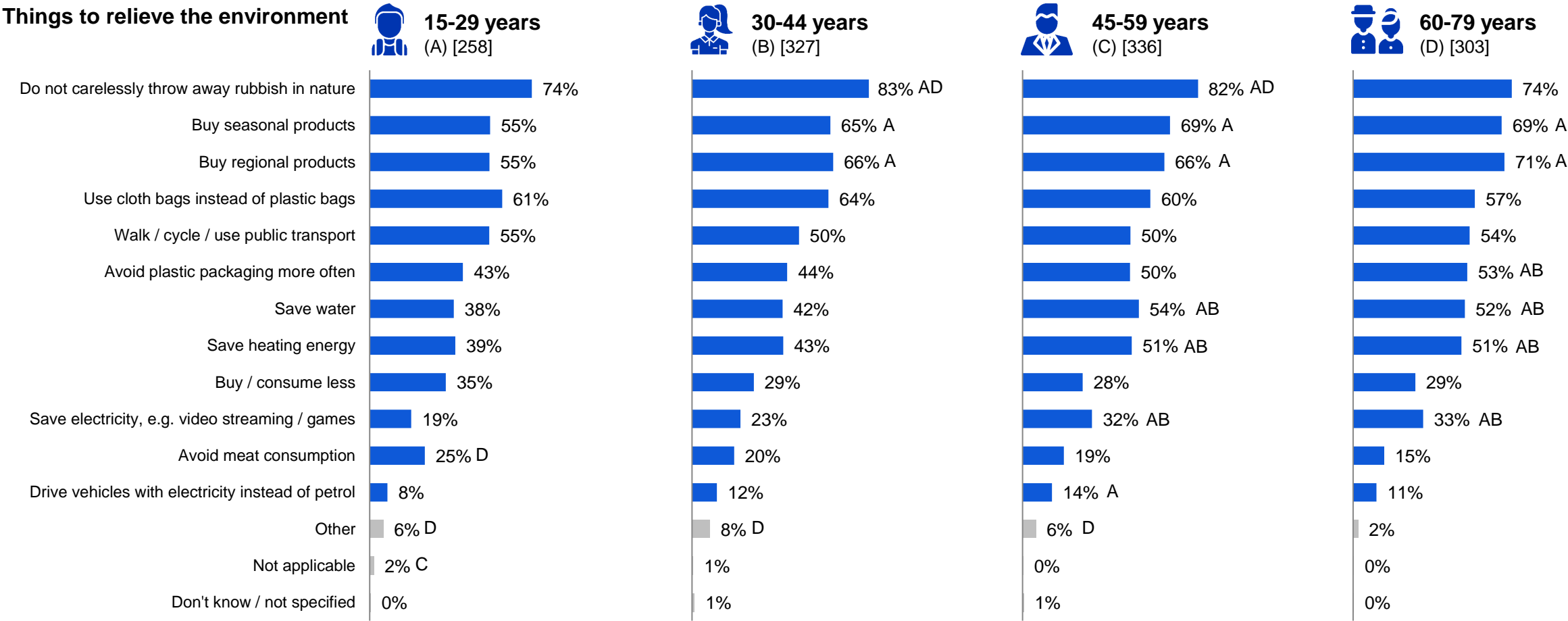
Careful handling of waste, purchase of seasonal and regional products as well as cloth bags instead of plastic bags are the top measures of the Swiss.

Things to relieve the environment



Q4: What are the things you consciously do in your everyday life to relieve the environment? (Please select the answers that are most important to you.)  
Base: n=1'224 | Filter: All respondents | Closed question

# Older generations buy more regional products, younger ones use cloth bags more often than plastic bags.

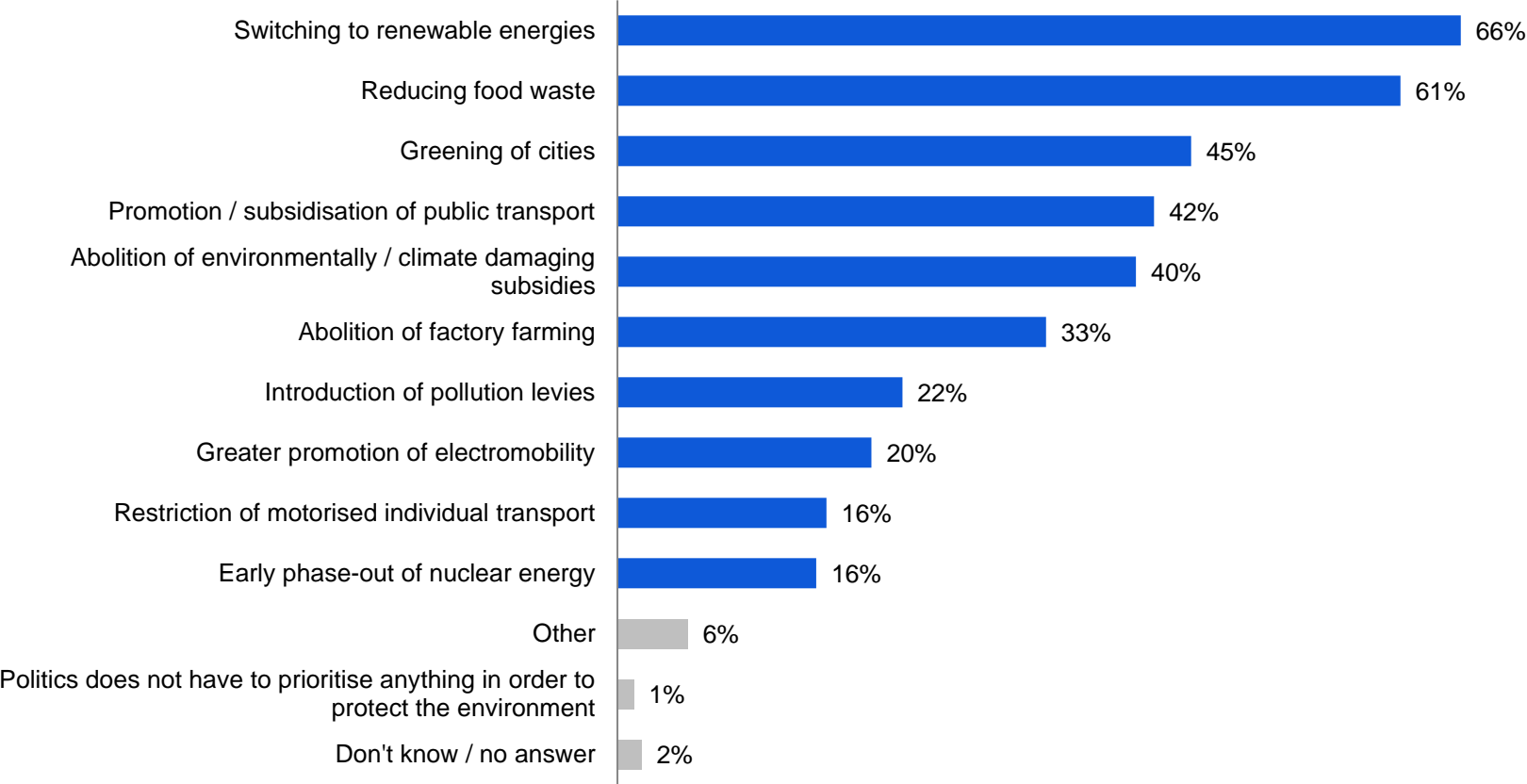


Q4: What are the things you consciously do in your everyday life to relieve the environment? (Please select the answers that are most important to you.)  
Base: n=[ ] | Filter: All respondents | Closed question  
The letters placed after the value represent a significant difference (95% level) compared to the respective groups for which the letters are representative



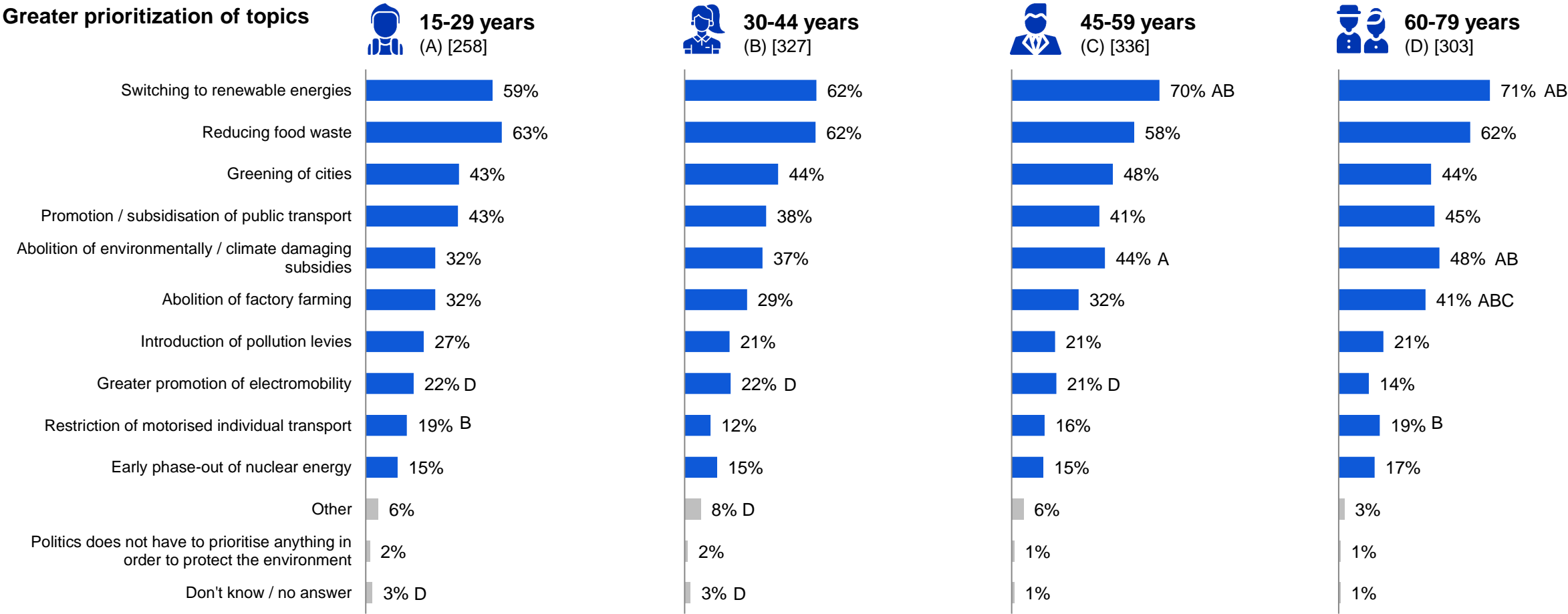
# Particular political priority is given to the switch to renewable energies and the reduction of food waste.

## Greater prioritization of topics



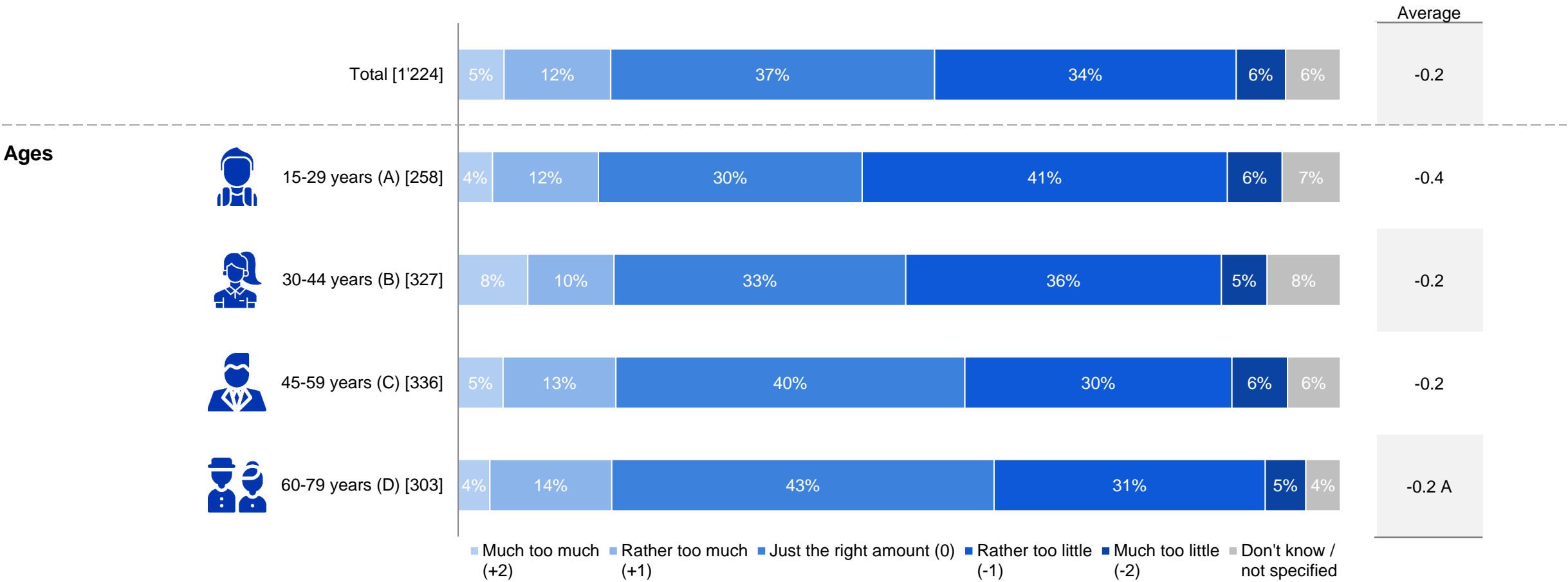
Q6: What issues do you think policymakers should prioritize more to protect the environment? (Please select the answers that are most important to you.)  
Base: n=1'224 | Filter: All respondents | Closed question

# Renewable energies are perceived more importantly by older generations than by younger generations.



Q6: What issues do you think policymakers should prioritize more to protect the environment? (Please select the answers that are most important to you.)  
Base: n=[ ] | Filter: All respondents | Closed question  
The letters placed after the value represent a significant difference (95% level) compared to the respective groups for which the letters are representative

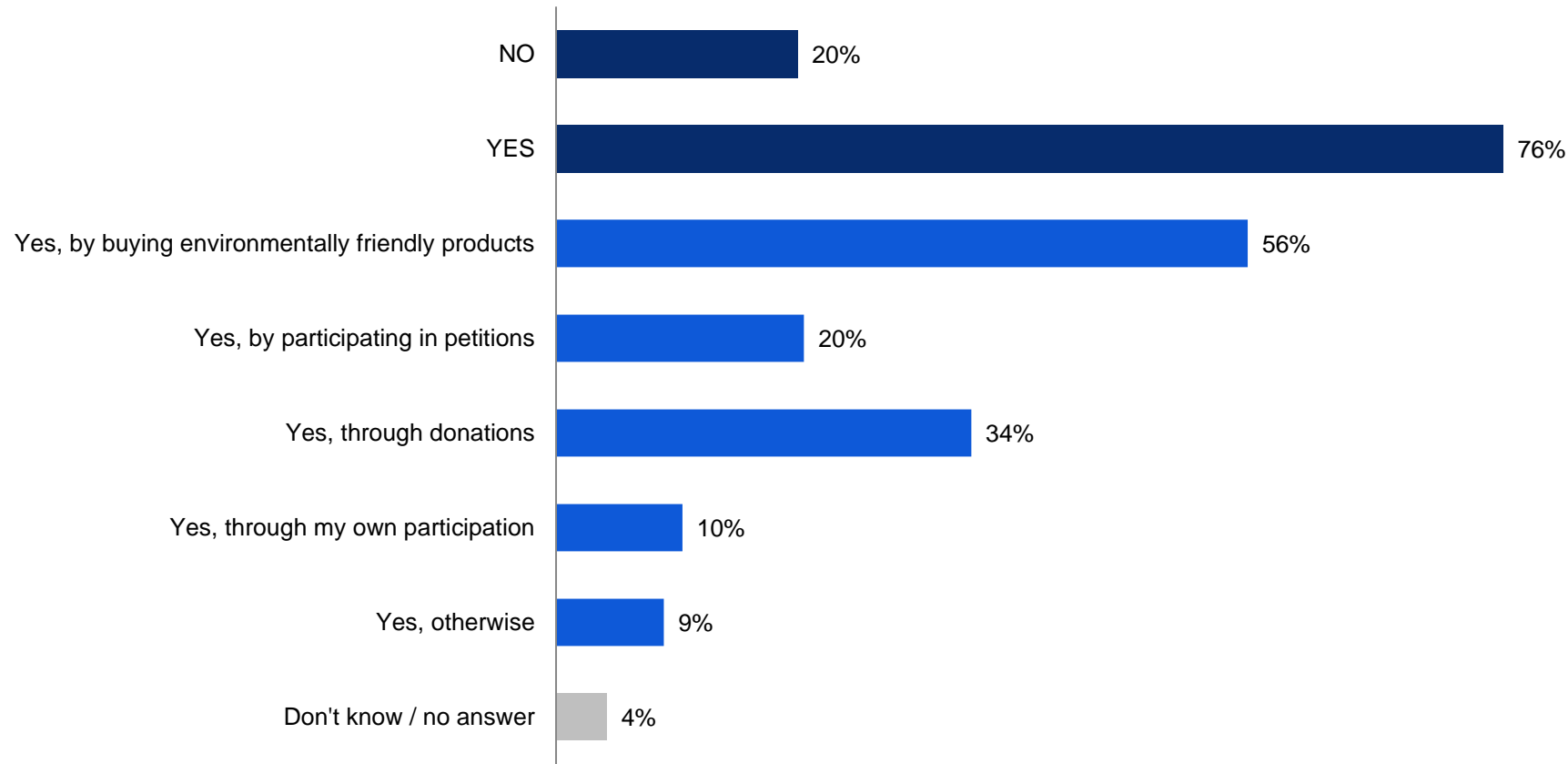
Young people in particular are of the opinion that the topic of "environmental and climate protection" does not take place to a sufficient extent in the Swiss media.



Q7: In your opinion, is the topic of "environmental and climate protection" sufficiently reported in the Swiss media?  
Base: n=[ ] | Filter: All respondents | Scaled question: -2= Far too little is reported about it up to +2= Far too much is reported about it

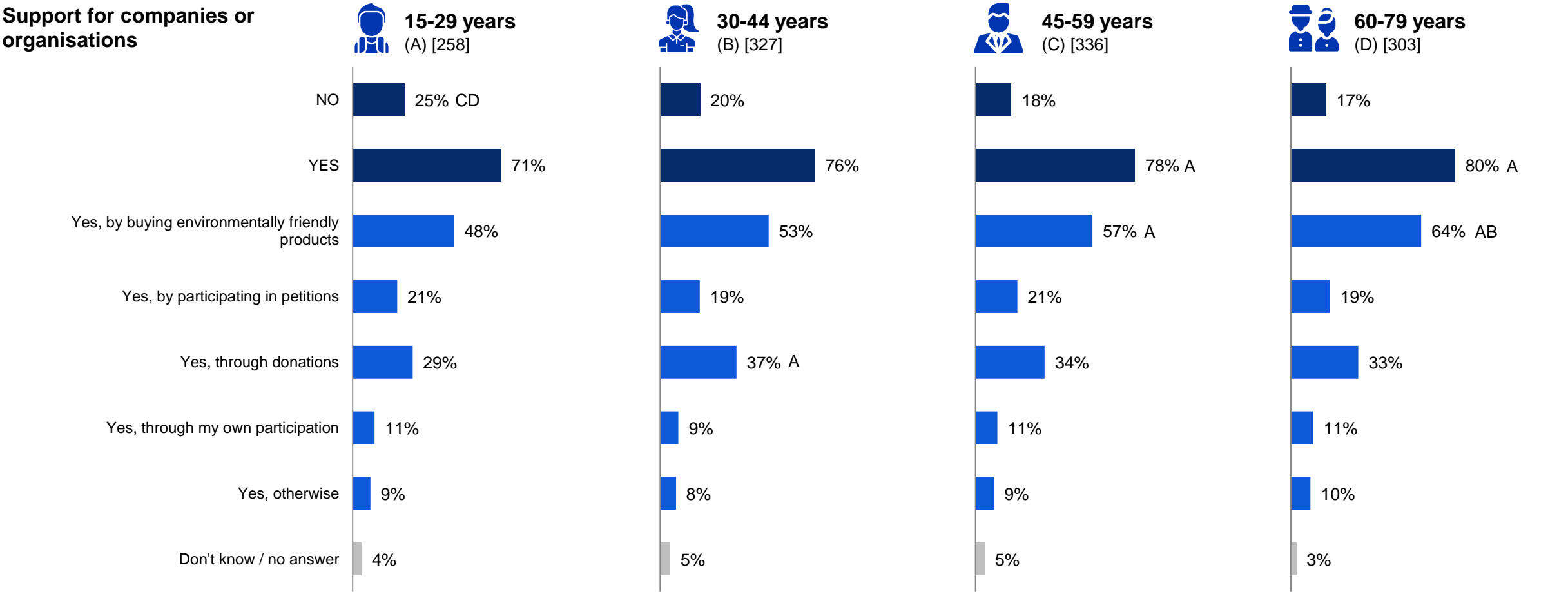
A majority of Swiss people have already supported companies or organisations that are consciously committed to environmental and climate protection.

Support for companies or organisations



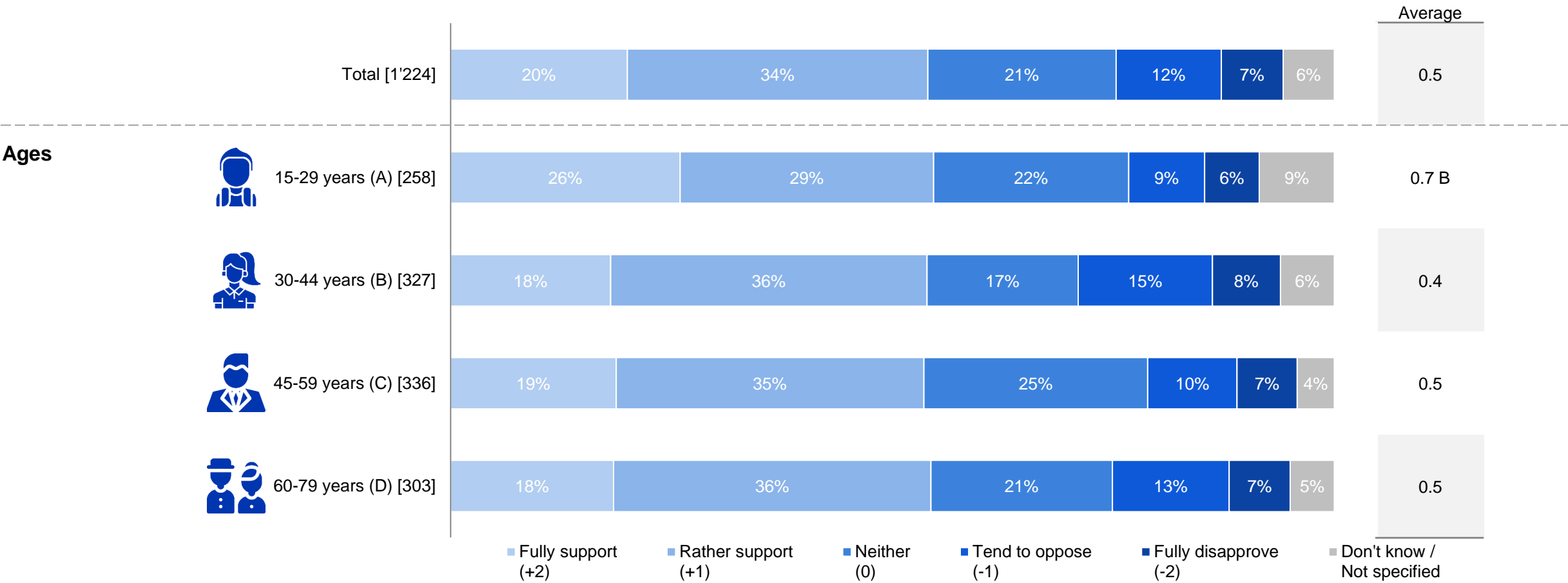
Q8: Have you ever supported companies or organizations that are consciously committed to environmental and climate protection?  
Base: n=1'224 | Filter: All respondents | Closed question

Older people have supported companies/organizations much more often than younger generations by purchasing environmentally friendly products.



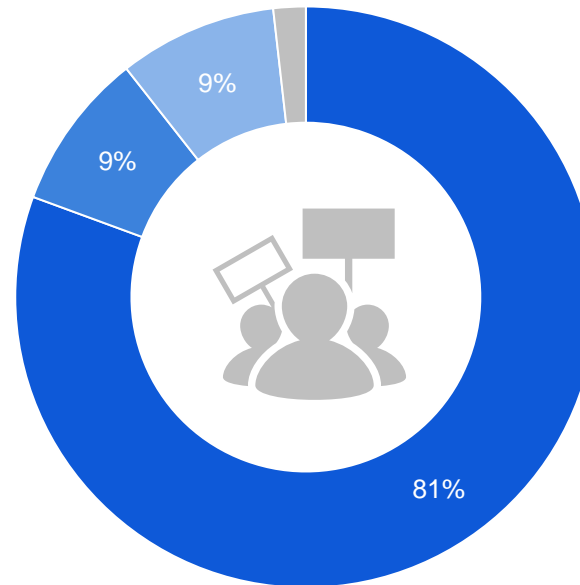
Q8: Have you ever supported companies or organizations that are consciously committed to environmental and climate protection?  
Base: n=[ ] | Filter: All respondents | Closed question  
The letters placed after the value represent a significant difference (95% level) compared to the respective groups for which the letters are representative

# More than half of all Swiss people would be in favour of climate protection being anchored even more firmly in Swiss legislation.



Q9: Would you support or reject it if the issue of climate protection were to be anchored even more firmly in swiss national legislation alongside the existing CO2 act?  
Base: n=[ ] | Filter: All respondents | Scaled question: -2= Would I completely reject to +2= Would I fully endorse  
The letters placed behind the mean mean a significant difference (95% level) compared to the respective groups for which the letters are representative

## A clear majority of the population states that they have never taken part in a demonstration for climate/environmental protection and do not plan to do so

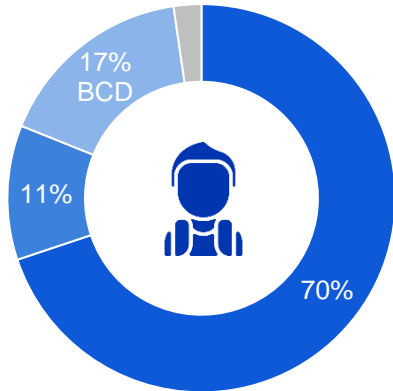


- No, and I do not plan to participate either
- No, but I still plan to participate
- Yes, I have already participated once
- Do not know / do not specify

Q10: Have you ever taken part in a demonstration that advocates or is committed to climate/environmental protection?  
Base: n=1'224 | Filter: All respondents | Closed question | Data labeling from 3%

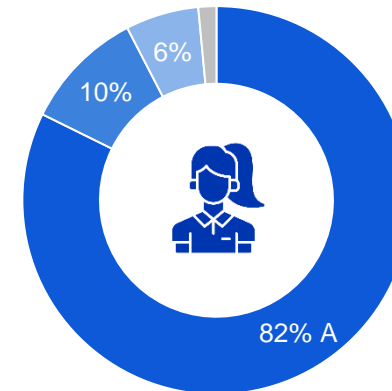
In the generation of 15-29-year-olds, the vast majority of people have already taken part in such a demonstration.

15-29 years (A) [258]



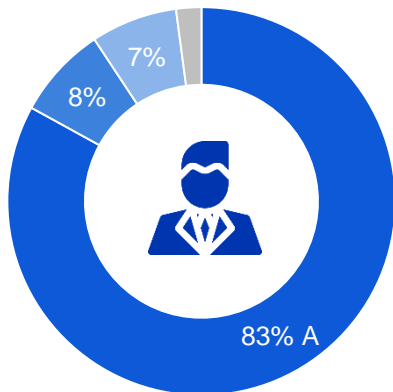
- No, and I do not plan to participate either
- No, but I still plan to participate
- Yes, I have already participated once
- Do not know / do not specify

30-44 years (B) [327]



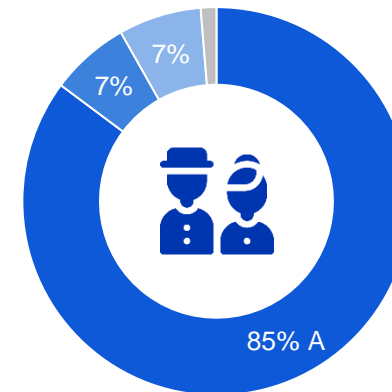
- No, and I do not plan to participate either
- No, but I still plan to participate
- Yes, I have already participated once
- Do not know / do not specify

45-59 years (C) [336]



- No, and I do not plan to participate either
- No, but I still plan to participate
- Yes, I have already participated once
- Do not know / do not specify

60-79 years (D) [303]



- No, and I do not plan to participate either
- No, but I still plan to participate
- Yes, I have already participated once
- Do not know / do not specify

Q10: Have you ever taken part in a demonstration that advocates or is committed to climate/environmental protection?

Base: n=[ ] | Filter: All respondents | Closed question | Data labeling from 3%

The letters placed after the value represent a significant difference (95% level) compared to the respective groups for which the letters are representative